Friends of Richmond Park Website
Cookies used and their functions

Cookie name	Domain where used	Category	Description and Purpose of Cookie
sbjs_migrations	.frp.org.uk	-	This cookie is used to manage version control and migrations of the SourceBuster JS script. It ensures that the user's tracking data remains consistent and accurate even when updates or changes are made to the SourceBuster implementation.
sbjs_current_add	.frp.org.uk	-	Tracks additional, detailed information about the current visit. This can include data points like the specific landing page URL, the referring website or URL parameters. It complements the data stored in sbjs_current by providing a more granular look at the current
sbjs_first_add	.frp.org.uk	-	Similar to sbjs_current_add, but for the user's first session. This cookie stores additional details about the user's first visit to the website. It's used to enrich the data collected about the initial entry point, adding depth to the analysis of how first-time visitors interact
sbjs_current	.frp.org.uk	-	Records data about the user's current visit, including the traffic source, medium (e.g., organic search, paid advertising, referral), campaign name, and content. This information helps in attributing user actions and conversions to the right marketing channels.
sbjs_first	.frp.org.uk	-	Similar to sbjs_current, but stores information about the user's first visit to the site. This cookie is essential for understanding the initial user acquisition source and analyzing the effectiveness of different marketing strategies over time.
sbjs_udata	.frp.org.uk	-	Stores user-specific data such as session counts, current session timestamp, and first visit timestamp. It's used for more personalized tracking and analysis, enabling a deeper understanding of user behavior over multiple sessions.
sbjs_session	.frp.org.uk	-	Part of the SourceBuster JS (sbjs) toolkit, which is designed to track marketing campaign data and user interactions on a website. This specific cookie is used to store session-specific data, helping to distinguish between different visits made by the same user during a single browsing session.
_GRECAPTCHA	www.google.com	Functional	Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.
__cf_bm	.www.frp.org.uk	Functional	Cloudflare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places the __cf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. The __cf_bm cookie is necessary for the proper functioning of these bot solutions.
__cf_bm	.frp.org.uk	Functional	Cloudflare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places the __cf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. The __cf_bm cookie is necessary for the proper functioning of these bot solutions.
_ga_T7NLHQ3M5P	.frp.org.uk	Analytics	ID used to identify users
_ga	.frp.org.uk	Analytics	ID used to identify users
_gid	.frp.org.uk	Analytics	ID used to identify users for 24 hours after last activity
_gat	.frp.org.uk	Analytics	Used to monitor number of Google Analytics server requests when using Google Tag Manager
_hjSessionUser_26 48414	.frp.org.uk	Functional	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
_hjSession_264841 4	.frp.org.uk	Functional	A cookie that holds the current session data. This ensues that subsequent requests within the session window will be attributed to the same Hotjar session.
m	m.stripe.com	Functional	Set by payment provider stripe.com to process payments
__stripe_mid	.www.frp.org.uk	-	This is a long-term cookie that Stripe uses to help in the identification of the device being used by the visitor. It plays a crucial role in fraud detection and prevention, helping to track users over time to identify any potentially fraudulent activity.
__stripe_sid	.www.frp.org.uk	-	The __stripe_sid cookie is a short-term, session-specific cookie used to track an individual session's activities on the website. It assists in managing payment processes during a single visit, contributing to the seamless operation of checkout pages and payment forms.
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